

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,57 1911

WM. F. BASSETT

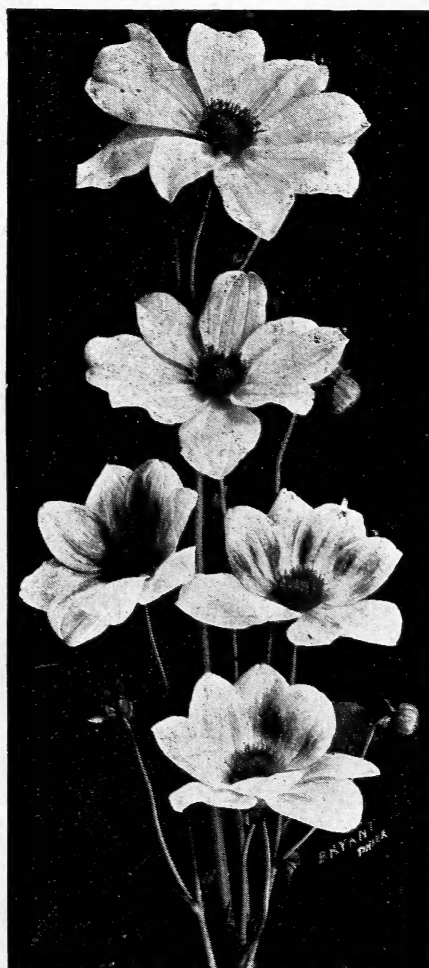
DAHLIAS

—AND—

HARDY PLANTS

RECEIVED
U. S. DEPARTMENT OF AGRICULTURE

S
P
R
I
N
G



1
9
1
1

Giant Single Dahlia — 20th Century

HAMMONTON, NEW JERSEY, U. S. A.

KEYSTONE TELEPHONE CONNECTIONS

READ CAREFULLY BEFORE ORDERING

This List contains the very best varieties only, selected from the hundreds of varieties, that will succeed where average care is given.

Guarantee: I guarantee my Dahlias true to name, vigorous and healthy. I have been growing Dahlias for years and have made a life study of this popular autumn flower, until

Bassett's Dahlias have gained a wide reputation. I will gladly give my customers the benefit of this experience, and give any information about Dahlias and their culture at any time.

Terms. Cash with order. Remittance can be made by post office or express money order, registered letter or by personal check.

C. O. D. No orders shipped C. O. D. unless one-fourth of the price accompanies order.

Express. I guarantee the safe arrival of roots when shipped by express at purchaser's expense. It is my custom to include extra roots or plants sufficient to cover cost of express charges.

GREEN PLANTS.

All Dahlia prices in this Catalogue are for whole field grown roots, except where otherwise stated. As the season advances, however, the stock of some varieties may become exhausted, when orders will be filled with green plants, which should be planted as soon as received.

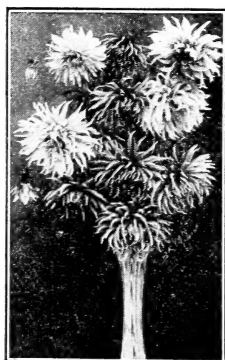
Extraordinary Offer

One each of all the Dahlias in this Catalogue, 80 varieties in all, for

Fifteen (\$15) Dollars

A Word about Our Dahlias

In comparing the prices in this catalogue with others bear in mind that I send out whole roots which are equal to two or three divided roots such as are sent out by most dealers. See photos on page 12.



Do you realize what a wonderful flower the Dahlia has been developed into? The multitude of beautiful forms and colorings and its very easy culture make an ideal plant for garden and home decoration, or for cut flower markets, where they bring good prices.

There is the old-time show Dahlia with its regular, round, full form, but so improved in color and shadings that you would hardly recognize it; the "Fancy" type with richly colored petals and lighter colored tips; the Cactus type, which has narrow pointed and twisted petals in a great variety of colors; the Decorative, which is perhaps the most valuable of all for cutting, although it is closely rivaled by the Cactus; the Peony flowered, which is becoming very popular with the most discriminating flower lovers, and the Single, with their large, bright colored petals in a single row around the bright yellow center. With all these variations of form, imagine an unlimited number of color combinations and you have the Dahlia of to-day.

A SELECT LIST.

The varieties I offer are the result of careful and painstaking selections. Each season I test many new varieties, discarding those that do not meet the requirements, and retain those which are worthy. It often happens that in the many hundreds of varieties there are some varieties that are similar in form and color, yet one is a little better than the others. It is the object of my tests to sort these out, retaining the best. I frequently pay a big price for a new variety only to throw it away in the fall. But if my customers are enabled to secure the best at fair prices without this troublesome and expensive system of selection, I shall feel repaid for my work and expense.

While I exercise the utmost care to guard against mixtures an occasional one sometimes will creep in, and I spend a great deal of time during the blooming period on the lookout for stray ones. These are dug out on sight, so that it is very rare that I find any.

There is another item of more importance even than a stray mixture. This is the matter of trueness to type. In some varieties with the methods of many growers in propagating they are forced to such an extent that the variety is weakened and allowed to degenerate.

W M . F . B A S S E T T , H A M M O N T O N , N . J . , U . S . A .

By careful selection and using only the strongest specimens, I have built my stock up to a high standard. It meant many weeks of critical observation every season, as well as digging out and throwing away thousands of plants, but it also meant the best stock obtainable for my customers. If I can be of assistance to the world of flower lovers in giving to them a strain of plants with a rugged constitution to withstand the hardships of weather conditions and make a wealth of bloom to brighten the homes and gardens, I shall feel that my labors have been rewarded.

A PERSONAL INVITATION TO YOU.

You are cordially invited to visit my Dahlia Farm during September, when they are in all their glory—acres of them—making a perfect mass of color.

Hammonton is located halfway between Philadelphia and Atlantic City, on both the Pennsylvania and the Reading Railroads, and on the automobile road to Atlantic City. It is a recognized Dahlia center, supplying four-fifths of the cut Dahlias for the Philadelphia market, as well as large quantities for New York, Pittsburg, Cleveland, Buffalo and other cities.

SPECIMEN BLOOMS.

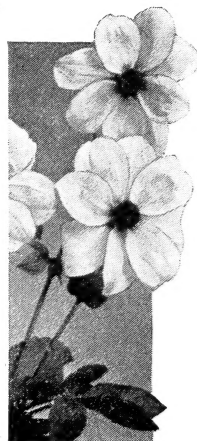
For \$1.00 I will send 50 specimen blooms (all different and properly labeled) by express, charges to be paid by purchaser, so that you can select varieties to order for next year. This is an exceptional offer, as the price, \$1.00, will hardly pay the cost of labeling the blooms, but I want you to see my Dahlias, and if you can not come to see them growing, why not have them come to you?



For \$15⁰⁰

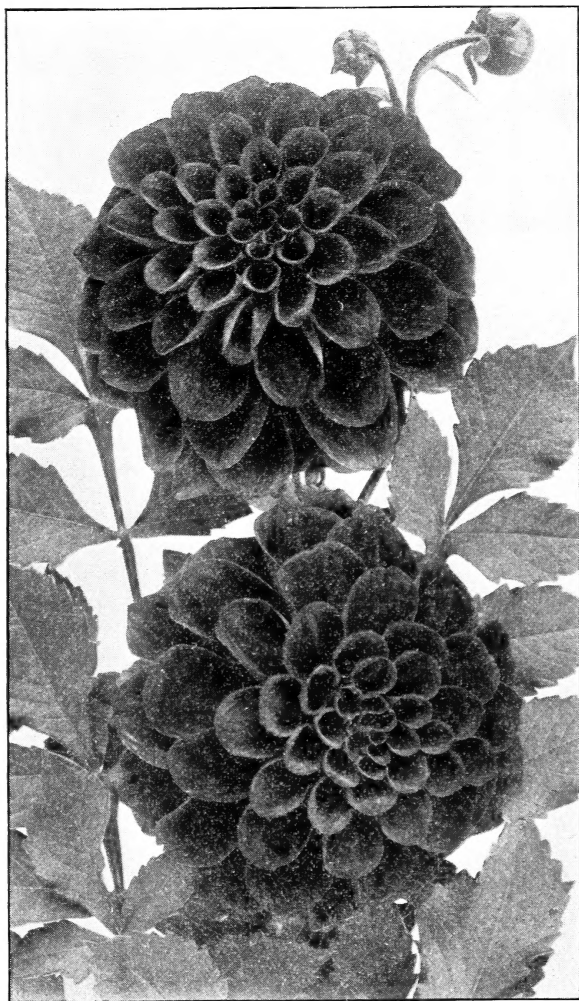
**All of the
DAHLIAS
described
—in this—
Catalogue**

80 Varieties



BASSETT'S SPECIAL DAHLIA COLLECTION.

A dozen varieties which I specially recommend to those who are accustomed to having a better garden than their neighbors.



JACK ROSE

Grand Duke Alexis, of a pure, glistening white. A remarkably free bloomer, on long, stiff, but graceful stems. A good keeper when cut, and fine for decorations. 25 cents each, \$2.50 per doz.

Frank L. Bassett. Bright royal purple, shading to blue. An extremely early and profuse bloomer, of dwarf branching habit. The best bedding Dahlia of its class. 20 cents each, \$2 per doz.

Flora. Very large, pure white flowers, on long stiff stems. An ideal cut flower. 25 cents each, \$2.50 per doz.

Gold Medal. Of fine form and consistency. The color is a lively canary yellow with fine stripes and splashings of red. 35 cents each. Plants.

Country Girl. Base of petals, golden yellow, suffused with salmon rose, which is deepest at the points; a bright and striking combination of colors which is difficult to describe; the flowers are of very large size, with broad pointed petals; a free and early bloomer. 25 cents each, \$2.50 per doz.

Delice. The best decorative Dahlia in cultivation. Its beautiful soft, yet lively color, a glowing rose pink, together with its perfect shape, stout, stiff flowers well above the foliage, and the fact that when cut it retains its freshness longer than any variety we know of, makes this one of the most valuable for cutting and at the same time it is singled out as one of the most decorative sorts. 50 cents each, \$5 per doz.

Dreer's White. A grand variety of recent introduction. In form it resembles the popular

Jack Rose. Made a lasting impression with every one who was fortunate enough to see this superb new Dahlia last season. It created a sensation in the cut flower market, and was more talked about than any floral novelty of the season. Jack Rose color is that of the favorite "Jack" Rose (General Jacqueminot) from which it derives its name. A strong grower, remarkably free bloomer of very large size, with long stems, and will bloom through the entire season. 25 cents each, \$2.50 per doz.

La France. A free flowering lavender pink, of large size, holding its flowers well above the foliage; a variety that will give a good account of itself under the most varied conditions. 25 cents each, \$2.50 per doz.

Ruth Forbes. A grand, large flower on very long stems; in color a beautiful lavender pink. Fine as a cut flower. 50 cents each, \$4.50 per doz.

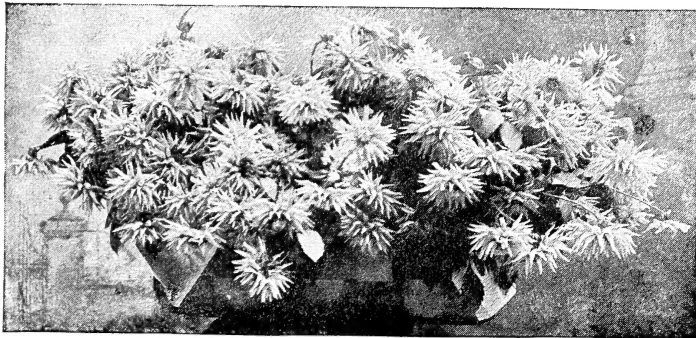
Roland von Berlin. A magnificent brilliant and intense geranium red, with deeper shadings and full of fire. 25 cents each, \$2.50 per doz.

Souvenir, de Gustav Doazon. A decorative variety of mammoth size six inches in diameter and can be grown to measure over seven inches; a free grower, profuse bloomer, in color a rich red. 25 cents each, \$2.50 per doz.

Yellow Duke. Without exception the best yellow decorative Dahlia in cultivation. The style of growth resembles Grand Duke Alexis, with the same shape of flower and immense size. The stems are long and graceful, making it one of the best as a cut flower; color a bright canary yellow. 35 cents each, \$3 per doz.

The set of 12 for \$3.

CACTUS DAHLIAS OF RECENT INTRODUCTION.



CACTUS DAHLIA

Country Girl. Base of petals, golden yellow, suffused with salmon rose, which is deepest at the points; a bright and striking combination of colors which is difficult to describe; the flowers are of very large size, with broad pointed petals; a free and early bloomer. 25 cents each, \$2.50 per doz.

W M. F. BASSETT, HAMMONTON, N. J., U. S. A.

- Master Carl.** Of exceptionally large size, and a bright shade of amber; petals are broad, but of graceful form; one of the best. 35 cents each, \$3 per doz.
- Mrs. Geo. Stevenson.** A bright, sparkling yellow with large, perfectly formed flowers on long stems. 35 cents each, \$3 per doz.
- Parzival.** A splendid creamy white, borne on stiff stems, well above the foliage. It is not only the freest, but also the earliest flowering of the many white cactus varieties. 35 cents each, \$3.50 per doz.
- Perlehilde.** A pearly white sport from the popular Kriemhilde. 25 cents each, \$2.50 per doz.
- Rosy Morn.** A pink Dahlia so well named as to need very little description. Blooms freely on good stems. 25 cents each, \$2.50 per doz.
- Ruth Forbes.** A grand, large flower on very long stems; in color a beautiful lavender pink. Fine as a cut flower. 50c each, \$4.50 per doz.
- Roland von Berlin.** A magnificent brilliant and intense geranium red, with deeper shadings and full of fire. 25 cents each, \$2.50 per doz.
- Sequoia.** A beautiful new Dahlia with long, tubular petals, which are cleft at the tips; flowers, large and perfect, of a deep saffron yellow, suffused red. 35 cents each, \$3.50 per doz.
- White Swan (Cactus).** Pure white, medium size, with long pointed petals; a very free bloomer, coming into bloom just after Parzival. 30 cents each, \$3 per doz.

The set of 10 for \$3.00.

STANDARD CACTUS DAHLIAS.

- Burbank.** Dark crimson flowers of fine form, on good stems. A strong grower. 25 cents each, \$2.50 per doz.
- Cockatoo.** Lemon-yellow shaded with rose, the center petals pure white, making a very unusual combination. Like most fancy varieties this varies, sometimes coming all yellow or clear white, in others the rose color predominating, but pretty either way. 25 cents each, \$2.50 per doz.
- Eva.** Purest white; fine shape, with slightly incurved petals. A fine bedding variety. 25 cents each, \$2.50 per doz.
- Effective.** Chamois rose with yellow shadings. An extremely free bloomer on long stems. 25 cents each, \$2.50 per doz.
- Floradora.** Rich garnet, beautiful form, with long stems. An extremely early and profuse bloomer. 25 cents each, \$2.50 per doz.
- Frau Hermine Marx.** A beautiful shell-pink cactus Dahlia with a full high center; rather broad, twisted petals of good substance. A good grower, and fine as a cut flower. 25 cents, \$2.50 per doz.
- General Buller.** A beautiful cardinal red, each petal tipped white. Very striking. 25 cents each, \$2.50 per doz.
- H. W. Sillem.** Brilliant, rich cardinal red, with deeper shadings; flowers of perfect form, frequently measuring seven inches in diameter. 25 cents each, \$2.50 per doz.

W M. F. BASSETT, HAMMONTON, N. J., U. S. A.

J. H. Jackson. Rich, dark crimson maroon, almost black; very fine. 25 cents each, \$2.50 per doz.

Jealousy. Clear canary yellow. 25 cents each, \$2.50 per doz.

Kriemhilde. Considered by many the most beautiful Dahlia of all classes. Color deep rose pink, gradually changing to pure white at the center. The form is perfect, but its greatest value is in its keeping qualities, making it the most valuable of all as a cut flower. 25 cents each, \$2.50 per doz.

Leuchtfeuer. A brilliant variety, of a blood red with deeper shadings; the flowers are very full and of fine form. 25 cents each, \$2.50 per doz.

Mrs. H. J. Jones. Very large, rich, bright scarlet, with cream colored edge; sometimes self colored. A beautiful flower either way. 25 cents each, \$2.50 per doz.

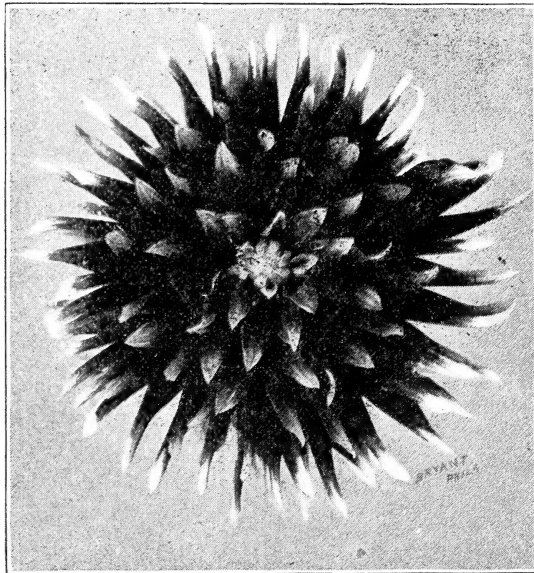
Pius X. A beautiful, large white, with slight sulphur tint, very double, with nicely quilled petals. 25 cents each, \$2.50 per doz.

Prince of Yellows. Rich canary yellow; very large, with broad, tapering petals, which are fringed at the tips. A strong grower and free bloomer. 25 cents each, \$2.50 per doz.

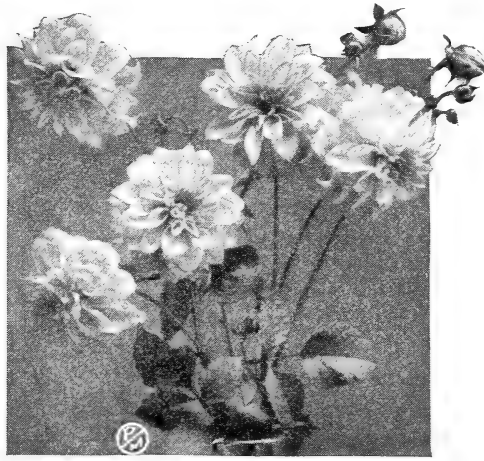
Rother. Rich, bright garnet. 25 cents each, \$2.50 per doz.

Shooting Star. A cactus Dahlia of unusual merit; long twisted petals; in color a rich, dark orange. 25 cents each, \$2.50 per doz.

The set of 17 superb cactus Dahlias for \$3.75.



GENERAL BULLER



THE BEST DECORATIVE DAHLIA — DELICE

- Blue Oban.** Bright purple, distinctly overlaid with lavender blue. 20 cents each, \$2 per doz.
- Catherine Duer.** Very large orange crimson, with purple sheen. Fine under artificial light. 20 cents each, \$2 per doz.
- Clifford W. Bruton.** A fine, large canary yellow, with very long stems; fine for cutting. 15 cents each, \$1.50 per doz.
- Delice.** The best pink decorative Dahlia in cultivation. 50 cents each, \$5 per doz.
- Frank L. Bassett.** Bright, royal purple, shading to blue. 20 cents each, \$2 per doz.
- Fire Rain.** A free flowering, cardinal red; a fine cut flower. 20 cents each, \$2 per doz.
- Grand Duke Alexis.** Immense size, with beautifully quilled petals; pure white, lightly tipped rosy lavender. Very strong grower. 25 cents each, \$2.50 per doz.
- Jack Rose.** The rich, velvety crimson of the "Jack" rose, from which it derives its name. 25 cents each, \$2.50 per doz.
- Jeanne Charmet.** Another splendid (new) variety of a pleasing shade of violet rose on a lighter ground color; flowers are frequently over six inches across, on long stiff stems. 35 cents each.
- La France.** A free flowering lavender pink of very large size. 25 cents each, \$2.50 per doz.
- Lyndhurst.** The best scarlet, and an ideal flower in every way. This is the standard cut flower of its color. 15 cents each, \$1.50 per doz.
- Madam Van den Dael.** Very large, soft rose with deeper markings, passing to creamy white in the center. 25 cents each, \$2.50 per doz.
- Maid of Kent.** Cherry red, tipped white, sometimes solid red. A beautiful Dahlia. 15 cents each, \$1.50 per doz.
- Minnie McCullough.** A remarkably free blooming Dahlia of medium size. In color a rich amber, tinted deep rose. 25 cents each, \$2.50 per doz.
- Miss Virginia Maule.** A beautiful soft shell-pink Dahlia of very large size, with perfect form and stem. Blooms early and profusely. 25 cents each, \$2.50 per doz.
- Mrs. Roosevelt.** Very large, delicate pink, with long stiff stems; very showy. 35 cents each, \$3.50 per doz.
- Nellie Stewart.** A beautiful rose pink of flat form, with large petals; an early and very free bloomer. 25c each, \$2.50 per doz.

W M. F. BASSETT, HAMMONTON, N. J., U. S. A.

Perle de Lyon. Probably the best white to date. While it is generally listed as a decorative; it has many of the characteristics of the cactus type. Plants. 25 cents each, \$2.50 per doz.

W. W. Rawson. Large, semi-quilled decorative, pure white in color, overlaid with amethyst blue. Sure to please. 35 cents each.

Sylvia. Large, soft pink with light center; long stiff stems, and an extremely early and profuse bloomer. Valuable as a cut flower. 15 cents each, \$1.50 per doz.

Yellow Colosse. A very large lemon yellow Dahlia with good stems. A profuse bloomer that keeps well when cut. 25 cents each, \$2.50 per doz.

Yellow Duke. Without exception the best yellow decorative Dahlia in cultivation. 25 cents each, \$2.50 per doz.

The set of 22 for \$4.50.



DECORATIVE

SHOW DAHLIAS OF EASY CULTURE.

Arabella. Large size, soft primrose, lightly tipped with rosy lavender. A very early and profuse bloomer.

A. D. Livonia. A beautiful soft pink, with quilled petals, and not a shade or blemish. A remarkably free and continuous bloomer, and an ideal plant and flower in every way; one that will succeed under all conditions.

Aurora (Show). Orange lightly tipped scarlet; large size. A very free bloomer on long stiff stems.

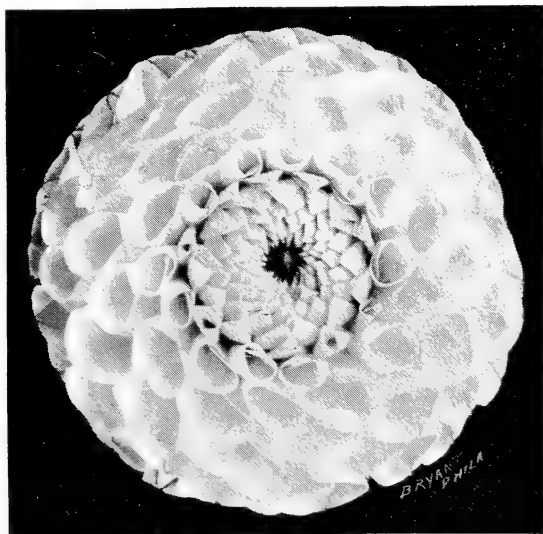
Bonton. Rich, velvety garnet. A fine flower on good stems, blooming from early to late. Fine for cutting.

Queen Victoria (Mary D. Hallock). Clear canary yellow, shading to golden yellow. Large, free flowering, quilled petals.

Storm King. The earliest Dahlia of all, blooming in seventy days from time of planting. A good companion for A. D. Livonia, which it rivals as a free and constant bloomer.

White Swan. A beautiful long stemmed white Dahlia of perfect form. A fine cut flower variety.

15 cents each, or the set of 7 varieties for \$1.



STANDARD SHOW DAHLIAS.

- Arabella.** Soft primrose, tipped rosy lavender. 15 cents each, \$1.50 per doz.
- A. D. Livonia.** A beautiful, soft pink with quilled petals. 15 cents each, \$1.50 per doz.
- Aurora.** Orange, lightly tipped scarlet. 15 cents each, \$1.50 per doz.
- Bonton.** Rich, velvety garnet. 15 cents each, \$1.50 per doz.
- Black Diamond.** The nearest approach to a black Dahlia yet introduced. Large size, fine form and free bloomer. 20 cents each, \$2.00 per doz.
- Charles Lanier.** A very showy orange yellow variety of great size, on long stems. Unlike most yellow varieties this is a true yellow under artificial light. 35 cents each, \$3.50 per doz.
- Frank Smith.** One of the oldest, as well as one of the best Dahlias in cultivation. The color is rich maroon, tipped pink, the tips often blending into pure white. My stock of this has been specially selected as to coloring, so that there is no better in the country. An early and profuse bloomer, on good stems. 25 cents each, \$2.50 per doz.
- Gold Medal.** A lively canary yellow with fine stripes and splashings of red. 35 cents each. Plants.
- Miss May Lomas.** Large, fine formed flowers, white suffused lavender. A strong, erect grower, with good stems. Fine for cutting. 20 cents each, \$2 per doz.
- Queen Victoria.** Clear canary yellow, shading to golden yellow. 15 cents each, \$1.50 per doz.
- Snowclad.** Very small, pure white dwarf Dahlia. An early and very free bloomer. 15 cents each, \$1.50 per doz.
- Storm King.** The earliest Dahlia of all; pure glistening white. 15 cents each, \$1.50 per doz.
- White Swan.** A pure white Dahlia of perfect form and habit. 15 cents each, \$1.50 per doz.

The set for \$2.25.

THE BEST OF THE PEONY FLOWERED DAHLIAS.

Geisha. The most striking color combination yet produced in a Dahlia. A golden yellow center changing at the middle of the petal to brightest scarlet and back to gold at the tips. Giant flowers on long, wiry stems above and free from the foliage which is entirely distinct from other Dahlias. Keeps well when cut. Plants ready May 1. 75 cents each.

Glory of Baarn. Large lavender pink flowers on good stems. A remarkably free bloomer. Plants ready May 1. 50 cents each.

La Riente. Large flowers delicately formed. A beautiful shade of bright lilac. Long, graceful stems. A free bloomer. Plants ready May 1. 50 cents each.

Queen Wilhelmina. The best pure white peony flowered Dahlia. Giant flowers with long, glistening white petals. Excellent for cutting. Plants ready May 1. 50 cents each.

The set for \$2.00.



COLLARETTE DAHLIAS

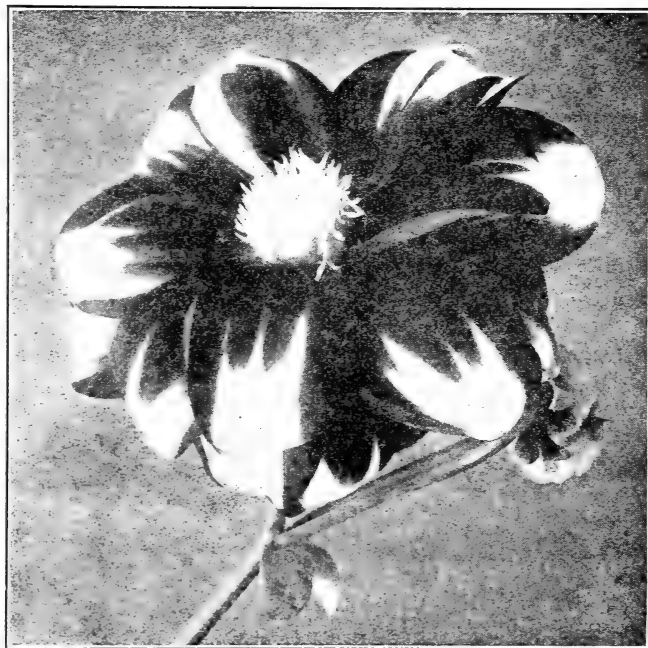
An entirely distinct type, having a row of short petals around the disc which form a frill or collar, and which are of an entirely different color from the rest of the flower.

Etendard de Lyon. Bright crimson petals, slightly fluted and a pure white collar. A very free bloomer and keeps well when cut. 25 cents each.

Maurice Rivoire. An attractive flower with broad petals of ox-blood red, with deeper stripe down the center, and a pure white fringed collar. 25 cents each.

President Viger. Deep crimson-maroon flowers with a pure white collar. A very early bloomer. Plants ready May 1. 25 cents each.

The set of 4 Peony Flowered and 3 Collarettes for \$2.50.



SENSATION

CENTURY TYPE OF SINGLE DAHLIAS.

Big Chief. Brilliant cherry red, margined velvety maroon. A strong, vigorous grower, of Century habit, producing its immense semi-double flowers, six to seven inches across, on two-foot stems, in greatest profusion. Fine as a specimen plant or as a cut flower. 25 cents each.

Cardinal. As its name implies, the color of this new Century Dahlia is a most intense cardinal red. A strong grower, about five feet high, producing large flowers in great profusion, on long stems. The flowers are of great substance, and keep for a long time either on the plant or when cut, making an ideal plant for the garden or for decorations. 25 cents each.

Fringed Beauty. A fringed Century, with strong, erect stems; flowers medium size, white, overlaid and suffused soft rosy lake. A very profuse bloomer. 25 cents each.

Imperialiana. Brightest, rosy pink. Large flowers on long, slender, wiry stems. A shade of pink not seen in any other Dahlia. 25 cents each.

Rose Pink Century. By far the largest and best, in fact the only clear rose pink Century; of immense size, perfect form, and great substance. Very strong, heavy plant, with two to three-foot stems, bearing the giant flowers erectly, making it most valuable as a plant or for cutting. 25 cents each.

Sensation. See photo. A variety that attracted much favorable comment in my trial grounds as well as in the cut flower market. Color, vivid vermilion, heavily tipped white. Its great value can readily be seen—the graceful elegance of the single, and the lasting qualities of the double. An early and extremely profuse bloomer, making a distinctly unique Dahlia that has already become very popular. 35 cents each, \$3.50 per doz.

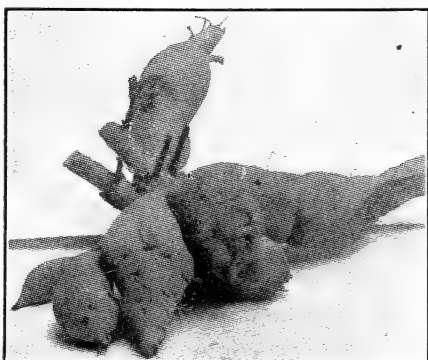
Twentieth Century. The standard single Dahlia. Color, a deep rosy crimson, passing to white. Very effective for decorations. 15 cents each, \$1.50 per doz.

White Century. Pure white, with large, heavy, overlapping petals, of good texture. Plants only, 20 cents each, \$2 per doz.

The set for \$2.75.

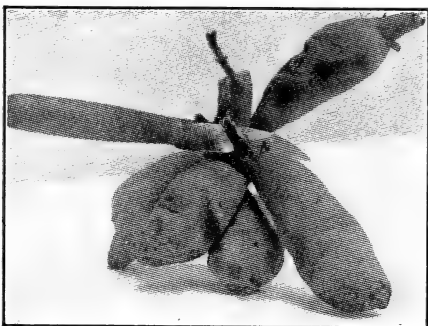
HOW TO GROW THE FINEST DAHLIAS

Dahlias can be grown in any good garden soil, but to succeed best should have an open, sunny situation. Prepare the soil by working it over to a good depth and harrow or rake until it is thoroughly pulverized. If your soil is very poor a good covering of stable manure worked in now will be beneficial, although too much nitrogenous fertilizer at this time will cause a luxuriant growth of foliage and very few perfect flowers.

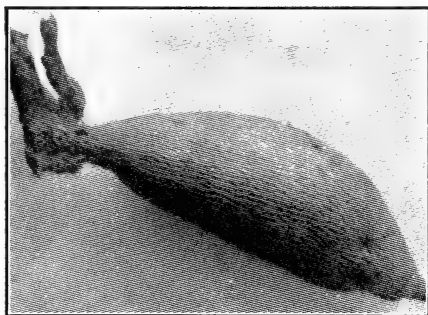


PREPARING THE ROOTS FOR PLANTING.

As planting time approaches (from May 1 to June 1 is about right if you want early flowers, or any time to July 1 will yield good flowers) look the tubers over and divide them to a single eye or bud. See photos on this page. The upper picture shows the "clump" of tubers as I send them out; the next picture shows the method of dividing, the knife in position to cut the tuber off with a bud well started. Never pull or break the tubers off; always cut them with a sharp knife. The lower picture is a tuber ready to plant; it shows a strong, new bud ready to grow, and a piece of the old stalk which will protect the tender young shoot against breaking until it is planted.



Never plant the whole clump as you see it in the first and second photographs. After dividing, if more than one bud appears on the tuber (see lower photograph) it will be much better to remove all but the strongest with a sharp knife. Allow but one shoot to grow which, when properly branched, will make an abundance of bloom.



Never plant when the ground is wet and soggy. Lay the tuber flat on its side, in a furrow or trench four inches deep, pressing the soil firmly over the tuber, but do not fill to the top of the furrow. Cover about two inches deep, and when the young plant is four to six inches high pinch out the center shoot which will cause it to branch. Keep the surface of the soil thoroughly pulverized by frequent hoeing or raking (two or three times a week will be beneficial) and gradually draw the dirt around the plant until it is level or slightly raised around the stalk.

If your soil is very heavy, or a clay soil, a load or two of sand mixed in will be beneficial. In the absence of sand, coal ashes or old plaster make good substitutes. Dahlias need plenty of moisture but must have good drainage.

WM. F. BASSETT, HAMMONTON, N. J., U. S. A.

Tall growing varieties are better tied to stout stakes to hold them in position and prevent their being broken down by the wind or their weight when wet.

We usually plant 2x4 feet, although some of the smaller growing ones will stand 2x3, but will amply repay you for more room.

Your plants will present a much better appearance if the dead flowers are kept trimmed off.

Dahlias keep much better if cut early in the morning or in the evening. No flower looks so well as when adorned with its own foliage and if your plants are in a vigorous condition they will be the better for pruning.

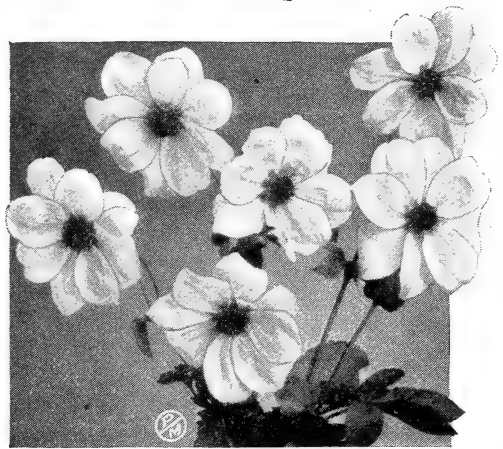
After frost has killed the tops, dig the tubers and remove the soil from the roots carefully and allow them to dry in the sun for a few hours, cutting the tops off within an inch or two of the tubers. Store them away in a box or barrel secure from frost. As a precaution it would be well to cover the tubers so stored with **dry** sand, leaves or several thicknesses of newspapers. A temperature of 40 to 45 degrees will keep them perfectly.

EXHIBITION FLOWERS.

For very large exhibition flowers do not allow more than four buds to develop on a plant, and confine all the growth to these four shoots by removing all others as soon as they appear. About the time the buds are formed a heavy mulch of coarse stable manure will improve the size and quality of the flowers and help to withstand the drouth liable to occur at this time.



FINE NEW WHITE DAHLIA
PERLE DE LYON



GIANT SINGLE WHITE
WHITE CENTURY

EXTRAORDINARY OFFER.

One each of all the Dahlias in this Catalogue, 80 varieties in all, for \$15.00.

HARDY CHRYSANTHEMUMS

The Hardy Chrysanthemums give us gay colors and lavish beauty at a season when nothing else is to be had. Even though frost withholds its chilly grip, the best of summer and autumn gardens are in the sere and yellow leaf by the middle of October, but the floral cycle of the year need not end before another month or more. The Chrysanthemum amateur can look with pride at the pompons he has grown, equally as good as those of the practical florist, and that right in his own garden or window box.

While the list I offer is not large they have been selected with great care, and can be depended on to succeed with average care.

Allentown. Large flowers, golden bronze.

Baby. A miniature golden yellow, that lasts a long time, either when on the plant or when cut.

Boston. Reddish bronze of medium size.

Blenheim. Silvery pink, large size.

Buttercup. Bright golden yellow of large size.

Bridesmaid. Medium size, in color a beautiful shade of old rose.

Diana. Large size, pure white.

Hijos. Beautiful primrose pink.

Jack Rose. Large flower, deep garnet.

King Henry. Large flower, straw white.

Little Bob. Small reddish brown flowers, very free.

Mrs. Linton. Medium size, lemon yellow.

Mrs. Porter. Large flowers, bright bronze.

Pure Gold. Dazzling yellow, very large.

Prince of Wales. Pure white and very free.

Rosy Morn. Cheerful rose pink, large flowers in great masses.

Sylvia. Large flowered, bronzy scarlet, tall grower.

Strong plants, 10 cents each, \$1 per doz.

Three plants of each variety on this page, 51 plants in all, for \$4.00.

HARDY PERENNIALS

A Select List of Hardy Plants that Will Succeed Anywhere.

Achillea The Pearl. Clusters of pure white flowers all summer. Fine for cutting or cemetery planting. 10 cents each, \$1 per dozen, \$6.00 per 100.

Cerastium tomentosum (Snow in summer). A beautiful dense growing plant with small silvery leaves. Fine for edging, rockeries, etc. Beautiful white flowers in May. 15 cents each, \$1.25 per dozen.

Eulalia gracillima. Beautiful hardy narrow leaved grass, with Pampas-like plumes. Very graceful. 15 cents each, \$1.25 per dozen.

Eulalia Japonica zebrina. Somewhat taller than the last, with wider foliage, which is barred with yellow and green. When cut, the plumes keep all winter. These grasses are especially effective when planted in the shrub border. 15 cents each, \$1.50 per dozen.

Eulalia Japonica variegata. Similar to the last, but the leaves are striped instead of barred. 20 cents each, \$1.50 per dozen.

Euphorbia corollata. Beautiful white flowers in broad flat cluster, on plants two feet high. Fine for cutting. 15 cents each, \$1.50 per dozen.

Hemerocallis flava (Lemon Lily). One of the old garden favorites; a profuse and early bloomer. 10 cents each, \$1 per dozen.

Hemerocallis fulva. Reddish yellow bell-shaped flowers, on long stems. 10 cents each, \$1 per dozen.

Hemerocallis Thunbergii. This variety blooms in August; in color a clear lemon yellow, and lasts longer than the other varieties. 15 cents each, \$1 dozen.

Hibiscus, Crimson Eye. Large bell-shaped flowers; pure white, with a rich crimson base. Very showy. 15 cents each, \$1.25 per dozen.

Hibiscus Rose Pink. A beautiful pink variety, with large foliage that makes an excellent screen. 15 cents each, \$1.25 per dozen.

Iris Madame Cherau, German. Tall, mid-season; medium sized flowers, twisted and crimped. Stands and fall distinctly penciled with violet. 10 cents each, \$1 per dozen.

Iris pumila Eburna. Pale yellow and white. Extremely early, and grows only eight inches high. 20 cents each, \$2 per dozen.

Iris Siberica Orientalis. New. One of the finest of the Iris family. Color rich, dark blue. 15 cents each, \$1.50 per dozen.

Lychnis viscaria splendens (double German Catch-fly). Thickly tufted evergreen foliage; tall spikes of rosy-red double flowers in June, pleasantly fragrant, and remains in bloom for six weeks. 10 cents each, \$1 per dozen.

Oenothera Youngii. The best hardy primrose in cultivation. Large dazzling yellow flowers in greatest profusion, from June to September. A perfect mass of color. 15 cents each, \$1.25 per dozen.

Rudbeckia purpurea (Purple Coneflower). Large reddish purple flowers with dark brown cone-shaped center. Very effective for massing. 10 cents each, \$1 per dozen.

Hardy Pink, Comet. Bright rosy pink; everblooming and fragrant. Fine as a cut flower. 10 cents each, \$1 per dozen.

Hardy Pink, Perpetual Snow. The best pure white; very fragrant, and the plants were in bloom last season from early in May until October; a perfect mass of white. 10 cents each, \$1 per dozen.

Violet, Pinehurst. A very hardy, strong growing, sweet scented violet which blooms very early in spring and usually again in the fall; in fact, I picked a bunch of them under the snow on New Year's Day. 15 cents each, \$1.50 per dozen.



CRIMSON EYE HIBISCUS

HARDY SHRUBS



ANDROMEDA ARBOREA

Andromeda arborea (Oxydendrum) Sourwood. A small tree or shrub, with brilliant colored foliage in spring and fall, at times holding its color throughout the summer. Flowers white in large panicles. Fragrant. 50 cents and \$1 each.

Andromeda calyculata. A low evergreen shrub, very bushy and compact. It blooms profusely in March and April. Fragrant, pure, white flowers in curving racemes. 25 cents each.

Althea Crested Beauty. Rose of Sharon. White with a center crest surrounded by a radiating rich dark crimson throat. Very useful for hedges or as a specimen. 25 cents each, \$2 per doz.; \$12 per 100.

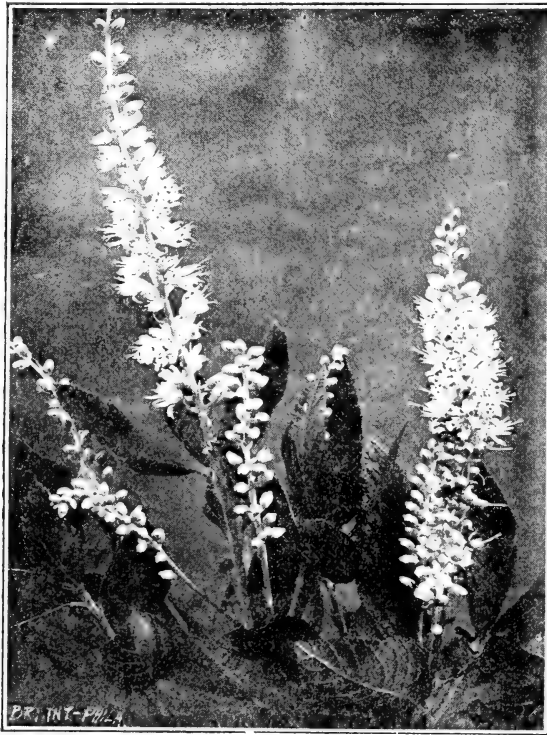
Azalea Amoena. A compact growing evergreen variety, completely covered in spring with purple-pink flowers. Large, well budded plants. \$1.50 each.

A. Nudiflora. The pink flowered Wild Honesuckle of Pennsylvania. It blooms early in large clusters before the leaves appear. Strong plants, 50 cents each. Larger ones at \$1 each. Extra fine specimens at \$2 each.



AZALEA CANESCENS

- A. Canescens.** A sweet-scented form of the above. The well-known Pinxter Flower of New England. Flowers deep rosy pink, having a very delightful odor that fills the air for rods around. Two year old bushes, 35 cents each. Fine specimens, \$2 to \$4 each. Very desirable. See illustration.
- A. Viscosa.** Deliciously sweet scented white flowers through July, August and September. One of the best shrubs in cultivation. Strong bushes at 25 cents each. Larger specimens, 50 cents to \$5 each.
- Cornus Florida.** The well-known white flowered Dogwood. Fine, well-grown plants, 4 to 5 feet high, at 50 cents each.
- Clethra alnifolia.** Sweet Pepper bush. Grows 4 to 5 feet high, completely covered with spikes of fragrant white flowers in July and August. 20 cents each, \$1.50 per doz. Extra large, 50 cents each.
- Chionanthus Virginica.** White Fringe. One of the finest of flowering shrubs. Foliage, large dark green, and the whole bush covered in June with panicles of drooping sweet-scented white flowers. 25 cents each.
- Cercis Canadensis.** American Judas Tree. A small-sized tree, every twig and branch covered in May with bright pink flowers. Well established plants, 35 cents each.
- Deutzia Lemoine.** Broad, dense heads of snowy white bloom which completely cover the bush. Each panicle forms a complete bouquet. 25 cents each.



CLETHRA ALNIFOLIA

- Forsythia Fortunei** (Golden Bell). Arching branches growing three to six feet high, covered in early spring with golden yellow flowers. Strong flowering bushes, 25 cents each.
- Lonicera Fragrantissima** (Sweet Scented Bush Honeysuckle). One of our earliest flowering shrubs. At this writing, in February, with the ground covered with snow, from our office window one can see a specimen just ready to burst into bloom and fill the air for rods around with fragrance. 25 cents each.
- Hydrangea arborescens**. A native Hydrangea of fine growth. Flowers in large umbels. 25 cents each.
- H. Grandiflora Alba**. Flowers in large white trusses borne on long stems in June, lasting through July, and sometimes later. 35 cents each.
- H. Paniculata Grandiflora**. An old garden favorite. Large trusses of white flowers in August turning to coppery red late in September. 25 cents each.
- Itea Virginica**. One of our finest native shrubs. Grows three to six feet high with curved racemes of white, fragrant flowers in June. 25 cents each.
- Ilex Verticillata**. (Black Alder). Very attractive on account of its scarlet berries in winter. Is also highly prized as a spring tonic. Useful for planting with the American Holly for hedging. 50 cents to \$1 each.
- Kalmia Latifolia** (Mountain Laurel). See back cover page.
- Kalmia Angustifolia** (Sheep Laurel). A small evergreen producing smaller flowers than the preceding variety, but of a much deeper shade of pink. 25 cents each.



ITEA VIRGINICA

Lindera Benzoin (Spice Bush). Grows six to eight feet high covered with yellow flowers before the leaves, producing numerous red berries in August. 35 cents each.

Magnolia Glauca. The native Swamp Magnolia, much loved for the fragrance of its flowers and the beauty of its glossy green foliage. Nearly evergreen in some locations. Strong two or three-foot plants, 75 cents each. See illustration.

Pyrus Arbutifolia, var. Brilliantissima. Grows three to five feet high, producing umbels of pretty white flowers in May and brilliant red berries in October. Two to three-foot plants, 25 cents each.

Rubus Odoratus (Flowering Raspberry). Grows two to three feet high with large grape-like foliage and showy rose-like pink flowers an inch across. The fruit, of no commercial value, finds much favor with old New England country folk. One to two feet, 35 cents each.

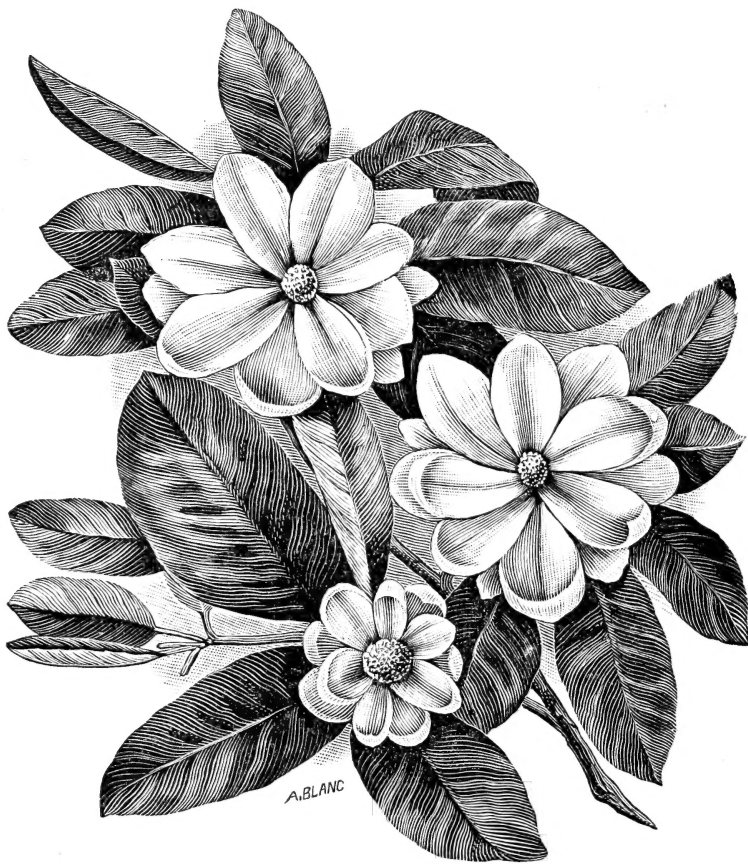
Wild Roses. Some of our hardy wild roses are among our most beautiful shrubs, bearing in the greatest profusion their beautiful pink or white single blooms, some of them being listed among the important "berry bearers." The three following are all good:

Rosa Lucida. Of dwarf habit, flowers flesh pink followed by bright red "berries" that remain through the winter. 25 cents each.

Rosa Nitida. Grows two feet high with very rich dark green foliage and rose pink flowers. 25 cents each.

Rosa Setigera. Of climbing habit. Flowers pink, borne in large clusters. Very showy. 35 cents each.

One each of the above three Roses for 75 cents.



MAGNOLIA GLAUCA

Symphoricarpos vulgaris (Red Snowberry). An elegant shrub with curving branches covered in autumn with red berries. 25 cents each.

Spiraea Van Houttii. One of the finest Spiraeas in cultivation. The flowers completely cover the arching branches, making them appear as if covered with snow. 25 cents each.

Rhododendron Maximum (Rose Bay). The finest of our native broad-leaved evergreens. The foliage is superior to the finest imported varieties, while the white (sometimes pinkish) flowers are very showy. Established plants, one foot high, 35 cents each.

Rhododendron Catawbiense. This is one of the most showy of the native Rhododendrons, a plant a foot in height frequently producing a dozen or more large trusses of bright rose-pink flowers, each truss the size of a croquet ball. The foliage of this species is of a deeper and glossier green than that of R. Maximum, and the growth is much more compact. Strong plants, nine to twelve inches, 35 cents each. One to one and one-half feet, 60 cents each. Bushy, well-budded plants, \$1 to \$2 each.

Rhodora Canadensis. Related to the Azaleas. Flowers purple-rose in May or June. Foliage glaucous, like Dusty Miller. 25 cents each.

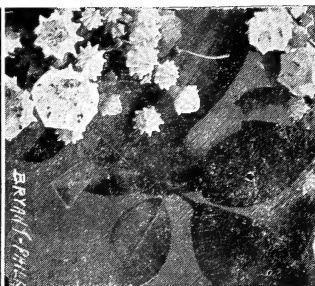
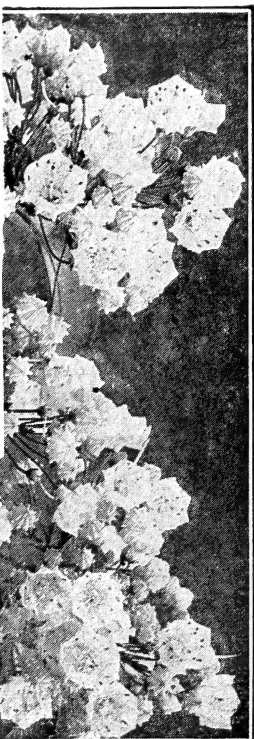
KALMIA LATIFOLIA

(LAUREL)

Everyone admires the beautiful Laurel, but all do not realize how easy it is to grow, provided you get good specimens, with fibrous roots. In some soils they make no fibrous roots, but one or two large roots that run straight down. That mine are well rooted, and will live when transplanted, is evidenced by the illustration on this page. The photograph was taken in New York Zoological Park, from a group of Laurel that had been shipped by me the year before. That they lived well, and bloomed, is clearly shown. The bushes are a mass of pink and white flowers, with the rich glossy green leaves for a background.



Photograph by E. R. Sanborn, in New York Zoological Park



Prices :

I make a specialty of supplying cartload lots, and solicit an opportunity to quote prices. In smaller lots, I will supply at the following prices :

- 12 to 18 inches, each 75 cts.; dozen, \$7.50.
- 18 to 24 inches, each \$1.00; dozen, \$10.00.
- 2 to 3 feet, each \$1.50; dozen, \$15.00.